

2019 Augusta Classic Sponsorship Information Pack

January 2019



The Augusta Disc Golf Association (ADGA) is hosting one of the area's largest annual disc golf tournaments, the Augusta Disc Golf Classic, on September 14th-15th 2019. This A-Tier event is sanctioned by the Professional Disc Golf Association (PDGA) and draws many professional and amateur players from inside and out of the Augusta area. This PDGA sanctioned A-Tier event requires a minimum of \$3000 added cash to the Professional purse. The Augusta Classic has been an annual event since 1990, at which time the ADGA was formed. Augusta, Georgia is home to the PDGA's International Disc Golf Center (IDGC) and the headquarters of the PDGA.

This is our second consecutive year as a United States Disc Golf Championship (USDGC) Qualifier which gives the five best competitors a ticket to this prestigious event hosted in Rock Hill, SC at Winthrop University every October. We are one of the two last qualifying events of the year.

The competitors, along with friends and families, came from across the nation to be part of the 2018 Augusta Classic. All were astonished at the work that was put forth by the ADGA to make it the best tournament there had been. For this event, we expect to have 160 competitors and potentially double the spectators in the Central Savannah River Area for approximately three days.

We hope the local business community will rise to the occasion in sponsoring this event to make it a memorable one. In order for this sport to flourish, sponsorship is essential to provide prizes and monetary donations in the purse for the tournament players from the businesses in Augusta, surrounding areas, and nationwide. We will accept products, such as food or soft drinks for the players and spectators during the event. Sponsors can also donate small items, such as energy bars, stickers, lotions, key chains, etc. These types of items can be placed in the players' package, which will be given to each competitor at registration. The minimum quantity of donated players' package items will be 100 due to expected turnout.

Sponsors with sizable donations can expect to display advertisement at the event, with some discretion on size limitation for banners, due to space restrictions. There will be media coverage of the tournament in the form of local TV stations, newspaper articles and radio announcements in Augusta and surrounding areas.

Please review the list of sponsorship packages below. We welcome any additional creative sponsorship ideas. We hope to see you as an Official Sponsor of the 2018 Augusta Classic. Thank you for your time and interest in Disc Golf -- the sport of the future!

Henry H2 Hamilton, Club President & Augusta Classic Tournament Director

Augusta Disc Golf Association

For more information about the ADGA, please visit www.csrdiscgolf.com

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Sponsorship Opportunities:

All sponsors will get logo space on the ADGA website, mentions in the Event Players Guide, and at all ADGA meetings and the event of sponsorship.

Tee-Sign Sponsor

This is a great opportunity for individuals and businesses to show your support and for us to give you recognition and thanks for your sponsorship supporting disc golf. A digital copy of your company logo can be used. A T-sign is placed at each hole where players "tee off".

Single Hole Sponsor: \$25

One temporary T-sign, 8.5"x 11"

Tournament Stamped disc Hole Sponsor: \$50

One Tournament stamped disc

One temporary T-sign, 8.5"x 11"

Program Sponsor: \$100

Business card or coupon in player's pack (must provide 150)

Reserved banner space at tournament central

Reserved space for product/information display

Scorecard Sponsor: \$100

Name of business printed on scorecards used by all players

Reserved banner space at tournament central

Reserved space for product/information display

Supporting Sponsor: \$200

Custom signs or banner at tournament headquarters at each individual course. (Must be provided by sponsor)

Course Sponsor: (2) \$500 each

Business name/logo on course signage, scorecards & maps

Reserved prime banner space at event venue

Reserved space for product/information display

Title Sponsor: \$1000

Company name included in tournament title

Custom signs or banner at tournament headquarters at each individual course. (Must be provided by sponsor)

Tournament Disc Sponsor: \$2000

Tournament stamped discs with your company logo on it.

Sponsor gets 10 discs

Merchandise Sponsor: donation of 150 items for player's packages

A custom package will be set up for your business based on the value of the donated merchandise.

Vendor: \$75-\$125 (limited spots available)

Prime space at Tournament Central at each course. Any sponsorship over \$200 vending fee is waived.